

# Higher Education Faculty & Staff Training Program

**SPRING COURSE 2014 (May 01 - 31)**

**Dropbox for course material:**

**<https://www.dropbox.com/sh/335zgx29jttj662/FKbKPs7Pqt>**

The Center of Iraq Studies (CIS) organizes a number of programs according to the Agreement between the Iraqi Ministry of Higher Education & Scientific Research (MoHESR) and the University of Erlangen-Nuremberg which was signed in Erlangen on 18th November 2009. The Agreement stipulates training or research stay for Iraqi scientists at the University of Erlangen-Nuremberg which may range from one month up to one year and be funded by the MoHESR.



Prof. Dr. Mohammed A. Atiya, Head of the Research & Development Directorate at the Iraqi Ministry of Higher Education and Scientific Research (MoHESR) and Prof. Dr. Karl-Dieter Gröske, President of the University of Erlangen-Nuremberg, by signing a Memorandum of Understanding on scientific cooperation in Erlangen on 18th November, 2009.

The Higher Education Faculty & Staff Training Program is one of these programs and is designed to support faculty members and administrators of Iraqi universities in improving their intercultural communication and presentation skills, in integrating modern technologies in their teaching and research practices, and in developing their managerial competencies. The program runs over four weeks and each course consists of different thematic modules according to the special needs of the attendants.

## Program Schedule

### First Week / May 1 - 4

#### May 1, Thursday

All day

Arrival of the Trainees  
Transfer to Hotel Fränkischer Hof, *Goethestr. 34, 91054 Erlangen*  
Phone: +49 9131/8720 - [info@fraenkischer-hof-erlangen.de](mailto:info@fraenkischer-hof-erlangen.de) -  
<http://www.fraenkischer-hof-erlangen.de/>

#### May 2, Friday

09:30 – 12:00

**Registration and Introduction into the Training Program**  
**Nils Stauch, M.A., Rainer Neusser, M.A.**  
Institute of Economics, Center for Iraq Studies  
Venue: *Bismarckstr. 8, 91054 Erlangen, Room 2.104*

#### May 3, Saturday

**Excursion to Nuremberg**

10:00 – 12:00

Visit of the Imperial Castle of Nuremberg (<http://www.kaiserburg-nuernberg.de/englisch/castle/index.htm>)

13:00 – 16:00

Visit of the Medieval Old Town of Nuremberg

#### May 4, Sunday

**Excursion to Bamberg**

10:00 – 12:00

Visit of the Bamberg Cathedral and the New Residence

13:00 – 16:00

Visit of the Medieval Old Town of Bamberg

### Second Week / May 5 - 11

#### May 5, Monday

14:00 – 16:00

**Visit of the Documentation Centre Nazi Party Rally Grounds, Nuremberg**  
(<http://www.museums.nuremberg.de/documentation-centre/index.html>)

#### May 6, Tuesday

10:00 – 15:00

**Key Competences in Intercultural Communication**  
**Prof. Dr. Dirk Holtbrügge, Sue Claire Berning, M.A., Dr. Ritam Garg**  
*Department of International Management*  
*School of Business & Economics, FAU* (<http://www.im.wiso.uni-erlangen.de/>)  
Venue: *Lange Gasse 20, room 4.154, 90403 Nuremberg*

#### May 7, Wednesday

10:00 – 15:00

**Key Competences in Intercultural Communication... - Part 2**  
Venue: *Lange Gasse 20, room 4.154, 90403 Nuremberg*

18:00 – 20:00

**Lecture on 'Explaining Asian Capitalism: The Rise of New Confucianism in the 1980s and 1990s'**  
**Prof. Dr. Tze-ki Hon, University of Geneseo**  
Venue: *Artilleriestr. 70, 91052 Erlangen*

May 8, Thursday

10:00 – 15:00

**Key Competences in Intercultural Communication... - Part 3***Venue: Lange Gasse 20, room 0.423, 90403 Nuremberg*May 9, Friday

All day

Excursion to "Franconia-Switzerland"

**Third Week / May 12 - 18**May 12, Monday

16:00 – 18:00

Visit of the **Master Seminar 'Economic Development of the Middle East'****Prof. Dr. Dr. Şefik Alp Bahadır**

Institute of Economics, Faculty of Philosophy and Social Sciences, FAU

*Venue: Universitätsstr. 15, 91054 Erlangen, KH 1.014*May 13, Tuesday

10:00 – 15:00

**New Approaches in University Teaching, Learning and Examination:  
Implementing eLearning and eExamination in the University****Paul Held**, M.A., Psychologist, Innovation in Learning Institute (ILI), FAU

(http://www.fim.uni-erlangen.de/index.php/en/)

*Venue: Dr.-Mack-Str. 77, 90762 Fürth*May 14, Wednesday

09:00 – 14:00

**How to write a research proposal (Taught course + Tutorial)****Prof. Dr. Stuart Jenks**

Dept. of History, Faculty of Philosophy and Social Sciences, FAU

*Venue: Kochstr. 4, room 01.053, 91054 Erlangen*May 15, Thursday

10:00 – 15:00

**How to write a research proposal (Taught course + Tutorial)***Venue: Kochstr. 4, room 01.053, 91054 Erlangen*May 16, Friday

09:30

**Friedrich-Alexander-University as a leading German university**

Reception and Presentation

**Dr. Brigitte Perlick, Central Office for International Affairs**

10:30

**Presentation of the Center for Iraq Studies (CIS)****Prof. Dr. Dr. Şefik Alp Bahadır***Venue: Castle of the University, Senatssaal, Schlossplatz 4, 91054 Erlangen***Fourth Week / May 19 - 25**May 19, Monday

09:00 – 18:00

**Economic Forum Iraq** – a joint Conference of the Center for Iraq Studies (CIS), Euro-Mediterranean Association (EMA) and Chamber of Industry and Commerce Nuremberg (IHK) (<http://ema-hamburg.org/pages/en/forums/country-specific-business-forums/2014/iraq.php?lang=EN>)*Venue: Nuremberg Chamber of Commerce and Industry, Ulmenstr. 52, 90443 Nuremberg,*

20:00 **Gala Dinner**  
Le Méridien Grand Hotel Nuremberg

May 20, Tuesday

09:00 – 13:30 Economic Forum Iraq - continued

May 21, Wednesday

10:00 – 12:00 Visit of **PCIM Europe**  
Trade Fair on Power Electronics, Intelligent Motion, Renewable Energy, Energy Management (<http://www.mesago.de/en/PCIM/home.htm>)

*Venue: Messezentrum Nuremberg, Messezentrum 1, 90471 Nuremberg*

14:00 – 16:00 Visit of the '**Germanisches Nationalmuseum**'  
Museum of Cultural History in the German-Speaking Region  
(<http://www.gnm.de/en/>)

*Venue: Kartäusergasse 1, 90402 Nuremberg*

May 22, Thursday

08:00 Transfer to Koblenz

13:00 – 15:00 Visit of "Deutsches Eck" and the Stronghold Ehrenbreitstein

15:00 – 17:00 Boat Tour on Rhine River

May 23, Friday

**Seminar at 'Academy of German Cooperatives – ADG'**

10:30 – 12:00 The Academy of German Cooperatives, ADG : Management Education & Financial Training

13:30 – 16:00 The German Banking System: Focus on the Cooperative Financial Sector

*Venue: Schloss Montabaur, 56410 Montabaur*

*(<http://www.adg-international.com>)*

16:00 Bus Transfer to Cologne

18:00 Hotel Check In

May 24, Saturday

10:00 – 12:00 Visit of the **Cologne Cathedral** and **Old Town of Cologne**

15:00 Bus Transfer back to Erlangen

**Fifth Week / May 26 - 31**

May 26, Monday

**Creativity & Design in Innovation Management (Taught Course and Tutorial)**

**Jens Borchardt, M.A., Dipl.-Kfm. Gerd Schuster**

*Junior Professorship for Idea and Innovation Management (Prof. Dr. Alexander Brem), FAU - School of Business & Economics, FAU ([www.idea-innovation.org](http://www.idea-innovation.org))*

*Venue: Lange Gasse 20, 90403 Nuremberg, Room 4.154*

10:00 – 10:30 **Innovation Management at the University of Erlangen-Nuremberg**

10:30 – 11:00 **Fundamentals of Innovation Management**

11:00 – 12:00 **Innovation as a Source of Competitive Advantage**

12:00 – 13:00 *Lunch break*

13:00 – 15:00 **Team Building and Myers Briggs Type Indicator (MBTI)**

May 27, Tuesday**Creativity & Design in Innovation Management... - Part 3***Venue: Lange Gasse 20, 90403 Nuremberg, Room 4.154*

10:00 – 11:00

**Introduction to Design**

11:00 – 12:00

**Design Process and Design Elements**

12:00 – 13:00

*Lunch Snack / Transfer to Company Visit*

13:00 – 15:00

**Company Visit at Staedtler Mars GmbH & Co. KG***(<http://www.staedtler.com/en/>)*May 28, Wednesday**Creativity & Design in Innovation Management... - Part 2***Venue: Lange Gasse 20, 90403 Nuremberg, Room 4.154*

10:00 – 11:00

**Introduction to Creativity**

11:00 – 12:00

**Mental Barriers**

12:00 – 13:00

Lunch Break

13:00 – 15:00

**Creative Problem Solving Techniques**

16:45 – 18:15

Visit of the lecture '**International and European Trade Law**'**Prof. Dr. Klaus Meßerschmidt**

Department of Commercial Law, Faculty of Business, Economics and Law, FAU

*Venue: Lange Gasse 20, 90403 Nuremberg, LG 3.152/3*May 29, Thursday

Public Holiday

May 30, Friday / May 31, Saturday Social and Cultural ActivitiesJune 1, Sunday

All day

**Transfer to Nuremberg International Airport – Departure of the Trainees**